



## **DFS Commercial Appoints Industry Veteran Tim Raftery as President**

**FOSTER CITY, CA – February 21, 2006** -- DFS Commercial, Inc., a leading provider of commercial flooring products and services, today announced the appointment of Tim Raftery as President. As a key member of the DFS management team, Raftery will focus on the continued development of the Company's infrastructure in support of its expansion.

Cory Ravid, CEO of DFS Commercial, said "DFS is pleased and excited with the opportunities to extend our Flooring Life-Cycle Solutions, featuring flooring products sales and installation services as well as ResisTech™ Maintenance services, into additional geographic markets. The appointment of a demonstrated and highly respected industry leader reinforces our commitment to providing superior, value-added services to both small businesses and Fortune 500 Corporations alike."

"We are very excited to have someone with Tim's tremendous experience, knowledge, and customer relationships on board at DFS," Ravid added. "Tim's capabilities are a perfect fit for the growth initiatives we've undertaken and to continue providing tremendous customer service. DFS has been a market leader for over 30 years, and the hallmarks of our DuPont legacy are evident in our utilization of proprietary technology to enhance the services we provide to our customers, and to our commitment to the industry's most progressive carpet recycling program. In addition to the recent growth of our flooring product sales and installation division, we have more than doubled the size of our maintenance division over the past year."

A seasoned executive with over 20 years of sales and operations management in the flooring industry, Raftery formerly served as Regional Manager with DuPont Flooring Systems and The Environmentalists. Raftery earned his Bachelor of Science degree from the University of California at Berkeley and is a licensed R.M.E.

"I'm thrilled with the opportunity to further develop the DFS operating platform," said Raftery. "DFS is well positioned to answer the market's demand for a proactive carpet maintenance program. We will continue to focus on recruiting, hiring, training, and certifying the best personnel in the industry to support the expanding customer base that specifies ResisTech™, an exclusive, patented cleaning system developed by DuPont to provide superior carpet cleaning."

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**About DFS Commercial, Inc.**

*DFS Commercial, Inc. is a leading provider of flooring products, installation, and maintenance services for commercial clients. Our end-to-end project management services provide environmentally friendly solutions to a wide range of customers. We offer a broad range of innovative services, with each service from site assessment to project management being delivered by licensed, experienced professionals. DFS Commercial is an exclusive distributor of ResisTech™, the industry's leading chemical solution for carpet maintenance.*

*Headquartered in Foster City, California, USA, DFS Commercial has over 30 years of commercial flooring distribution and services experience. More information on DFS Commercial can be found at [www.dfscommercial.com](http://www.dfscommercial.com) or by contacting company headquarters at (650) 829-3300.*

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