

## **DFS Green Appoints Roxanne Bell as Vice President of Business Development**

*DFS Green*

Wednesday, October 10, 2012 ~ FOSTER CITY, CA.

FOSTER CITY, Calif.--(BUSINESS WIRE)--DFS Green, Inc., a leading provider of maintenance and restoration services for business interiors, today announced the appointment of Roxanne Bell as Vice President of Business Development. As a key member of the DFS management team, Roxanne will provide leadership and support of the company's effort and commitment to extending its service excellence across new business and customer bases.

Cory Ravid, CEO of DFS Green, said "DFS is pleased and excited to add another talented industry veteran to bolster our infrastructure. Roxanne will join our mission to become the leading provider of services that utilize innovative processes and technologies which combine to deliver healthy, attractive, and sustainable workplaces. We offer best-in-class, environmentally safe products and processes for the maintenance and restoration of business interiors. Our featured services will include carpet maintenance and protection, hard flooring surface restoration, grout cleaning and sealer, and cleaning and protection of furniture and panel systems."

"Roxanne is a prominent industry executive with an unparalleled record in identifying and developing business relationships," Ravid added. "She possesses outstanding experience and skills in executing sales strategies which are consistent with our company goals and objectives. DFS will benefit greatly from her exceptional ability to drive growth in our business model through the development of new markets and opportunities."

### **About DFS Green, Inc.**

DFS Green is a leading provider of consulting and fulfillment services which assist our clients in specifying, maintaining, and restoring business interiors. DFS Green is an exclusive distributor of ResistTech™, the industry's leading chemical solution for carpet maintenance, Grout ReNew™, a proprietary colored grout sealer, and FiberGuard™, a proprietary cleaner and protectant for furniture and panel systems.

DFS Green and its sister company, DFS Commercial, a StarNet Commercial Flooring Member, are both headquartered in Foster City, California. More information on DFS can be found at <http://www.dfsgreen.com> or by contacting company headquarters at (888) 559-2201.

DFS Green and DFS Commercial and their respective logos are registered trademarks.